



8th Canadian International Conference on Humanities & Social Sciences 2026

“Global Business, Finance, and Society: Strategies for Sustainable Development”

October 28-29, 2026, | Toronto Metropolitan University, Canada

The 8th Canadian International Conference on Humanities & Social Sciences 2026 (HUSO2026) invites scholars, researchers, and practitioners from around the world to submit papers that explore the evolving intersections of **business, finance, and society**. The conference aims to foster **interdisciplinary dialogue** on emerging challenges, innovative solutions, and opportunities for **sustainable and inclusive growth** in a globalized world.

Topics of interest include (but are not limited to):

- Global business strategies and innovation
- Banking, finance, and economic development
- Sustainable and ethical business practices
- Corporate social responsibility and societal impact
- Technological disruption in finance and commerce
- Policy, governance, and regulatory challenges
- Social sciences perspectives on economic systems
- Emerging markets and globalization trends

Proposed Conference Tracks & Main Sessions

Track 1: Global Business & Management

- International business strategies
- Entrepreneurship and innovation
- Corporate governance and leadership
- Emerging markets and globalization trends

Track 2: Finance, Banking & Economic Development

- Banking systems and financial markets
- Investment strategies and financial risk management
- Sustainable finance and ethical banking
- FinTech, digital currencies, and financial innovation

Track 3: Society, Policy & Ethics

- Corporate social responsibility and social impact
- Public policy and regulatory challenges
- Economic inequality and social inclusion
- Societal implications of global business and finance

Track 4: Technology & Business Transformation

- Digital transformation in business and finance
- AI, automation, and business analytics
- Innovation-driven economic growth
- Technology's impact on employment and society

Track 5: Interdisciplinary Perspectives

- Social sciences insights into economic systems
 - Behavioral finance and consumer behavior
 - Sustainability, climate finance, and ESG strategies
 - Case studies bridging business, finance, and social outcomes
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Additional Conference Tracks

Track 6: Marketing, Consumer Behavior & Digital Economy

- Global marketing strategies
- Consumer behavior trends and analytics
- E-commerce, social media, and digital marketing
- Branding, reputation management, and ethics

Track 7: Human Resource Management & Organizational Behavior

- Leadership, motivation, and talent management
- Organizational culture and change
- Workforce diversity, equity, and inclusion
- Employee engagement in global organizations

Track 8: Entrepreneurship, Innovation & Startups

- Startup ecosystems and incubation strategies
- Innovation management and disruptive business models
- Financing startups and venture capital trends
- Entrepreneurship for social and economic development

Track 9: Risk, Compliance & Corporate Governance

- Risk management in global business and finance
- Corporate governance, transparency, and accountability
- Regulatory frameworks and compliance strategies
- Ethical decision-making and corporate responsibility

Track 10: Education, Research & Knowledge Management in Business & Finance

- Business education and pedagogy innovations
- Research methodologies in finance and social sciences
- Knowledge management and organizational learning
- Linking research insights to practical business solutions

Submission Guidelines

- Abstracts should be **200–300 words**, clearly stating the research purpose, methodology, and key findings.
- Full papers (optional) should follow standard academic formatting.
- All submissions will undergo a **double-blind peer review** process.
- Accepted papers will be included in the conference proceedings and considered for publication in associated journals.

REGISTRATION DEADLINES

Early bird (March 30, 2026) | Standard (May 15, 2026) | Late (July 15, 2026)

IMPORTANT DATES

- Abstracts Submission Deadline (**August 15, 2026**)
- Registration Deadline (**August 30, 2026**)
- Paper Submission Deadline (**September 15, 2026**)

We look forward to meeting you in Toronto, Canada

Dr. Prabhath Patabendi
Convener- HUSO2026